

Men's or Women's
Magellan Outdoors Lounge Pants



was: \$14.99

Men's Magellan Outdoors Jeans



\$9.99

AND UNDER

was: \$14.99 Magellan Outdoors Arctic Fleece for the Family



was: \$14.99-19.99

Magellan Outdoors Men's Canyon Creek
or Women's Willow Creek Flannel Shirts



BLACK FRIDAY

STARTS NOW

\$4⁹⁹

Men's or
Women's
Buckhorn River
Lounge Pants



\$9⁹⁹

Men's or Women's
Realtree® Long-Sleeve
Graphic T-Shirts



\$9⁹⁹
each

was: \$19.99



Men's
Magellan Outdoors
Twin Gore Slippers

Women's
Magellan Outdoors
Fur Collar Slippers

Women's Magellan Outdoors
Cork Slide Slippers

\$9⁹⁹

was: \$14.99

Men's
Magellan Outdoors
Base Camp
Crew or
Henley
Shirt



\$9⁹⁹

was: \$16.99

Men's
Magellan Outdoors
Woodlake
Fleece
Pullover



BLACK FRIDAY

STARTS NOW

\$5.99

was: \$6.99-12.99
Select Magellan Outdoors
Drinkware



\$5.99

Adult
Magellan Outdoors
Lodge Socks



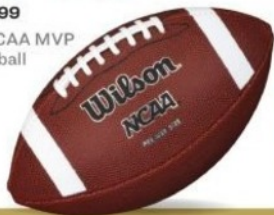
\$9.99

was: \$24.99
Cuddler Pet Bed



\$9.99
each

was: \$14.99
Wilson NCAA MVP
Elite Football
• All sizes



was: \$16.99

Spalding NBA Marble
Series Basketball



was: \$14.99

Nike Dominate
Outdoor Basketball



was: \$17.99

Wilson AVP Bold III
Snake Skin Outdoor
Volleyball



\$3.99

was: \$4.99
Fleece Blanket



BEST DEALS OF THE YEAR

\$9.99 each

bcg

was: \$19.99

Men's or
Women's
Athletic
Microfleece
Pullovers



was: \$12.99-19.99

Athletic
Performance
Fleece Hoodies
for the Family

was: \$14.99

Men's
Athletic
Digi Turbo
1/4-Zip
Pullover



was: \$19.99

Women's
Cotton Fleece
Jacket



BLACK FRIDAY

STARTS NOW

OPEN
FRIDAY AT
6AM

BEST DEALS OF THE YEAR

adidas Lite Racer for the Family

Adult
\$29.99
MSRP: \$60.00*

Kids'
\$19.99
MSRP: \$40.00*



50% OFF

Prices shown reflect discount.

Ride-Ons



\$129.99
each

was: \$259.99
Rollplay 6V
RealTree Camo
Chevy Silverado or
Chevy Tahoe SUV

40% OFF

All Magellan Outdoors Hunting Boots

now: \$17.99-71.99 was: \$29.99-119.99

Prices shown reflect discount.



\$199.99

was: \$399.99

Char-Broil Performance Series 6-Burner Gas Grill



**SAVE
\$200**

FREE PROFESSIONAL ASSEMBLY ON GRILLS
In-store purchases only.

\$149.99

was: \$209.99

14' Round Trampoline with Enclosure



**SAVE
\$60**

50% OFF

Select AGame Basketball Hoops
Prices shown reflect discount.



\$4999

was: \$999.99

AGame 32" Portable Basketball Hoop



\$5999

was: \$1199.99

AGame 44" Portable Basketball Hoop



50% OFF

STIGA Master Series ST3100
Table Tennis Table

now: \$249.99

was: \$499.99

Prices shown reflect discount.



THE BEST BLACK FRIDAY DEALS

\$349⁹⁹

was: \$499.99

Pit Boss 700SC
Wood Pellet Grill



Free professional assembly on grills. In-store purchases only.

KIDS' BIKES
STARTING AT

\$44⁹⁹

\$79⁹⁹
20"



Free professional assembly on all bikes. In-store purchases only.

SPECIAL OFFER

\$39⁹⁹

was: \$47.99

Titleist Pro V1 2019
Golf Balls
• 12-pack



\$29⁹⁹ each

MSRP: \$40.00-45.00*

Men's Nike Club Fleece Crew or Hoodie



\$14⁹⁹

Gusseted Pet Bed

was: \$34.99

SAVE \$20



SHOP MORE GREAT DEALS ANY TIME AT ACADEMY.COM

THE BEST BLACK FRIDAY DEALS

\$179⁹⁹ CAP Barbell
300-lb. Olympic
Grip Weight Set
was: \$229.99



**SAVE
\$50**

**SAVE
\$15**

\$69⁹⁹

MSRP: \$85.00*
Men's or Women's
Brooks Anthem 2



**SAVE
\$25**

\$74⁹⁹

MSRP: \$100.00*
Women's Brooks
Launch 6



Spend \$100-249⁹⁹
on YETI, receive a

\$20

ACADEMY GIFT CARD

OR

Spend \$250 or more
on YETI, receive a

\$50

ACADEMY GIFT CARD

\$299⁹⁹ YETI

YETI M30 Hopper



\$19⁹⁹

was: \$29.99

Men's Stadium Athletics Collegiate Fleece Hoodie



\$89⁹⁹

was: \$109.99
Men's Wolverine
Rancher Waterproof
Steel-Toe

**SAVE
\$20**



\$79⁹⁹

was: \$109.99
Men's Muck Boot
Field Blazer
Insulated

**SAVE
\$30**



\$19⁹⁹

was: \$29.99

Men's or Women's
Magellan Outdoors
Boone Jackets

\$14⁹⁹
was: \$24.99
Youth



BLACK FRIDAY STARTS NOW | OPEN 6AM FRIDAY

HOLIDAY SAVINGS

\$99⁹⁹

was: \$139.99

7' Trampoline
Combo with Top



\$129⁹⁹

was: \$169.99

12' Round Trampoline
with Enclosure



\$199⁹⁹

was: \$259.99

15' Round Trampoline
with DunkZone

ULTRA SHOCK
STARTING AT

\$99⁹⁹



**FREE PROFESSIONAL
ASSEMBLY ON ALL BIKES**

In-store purchases only.

\$349⁹⁹

was: \$429.99

AGame
West Fork
Wooden
Swing Set



\$449⁹⁹

was: \$629.99

AGame
Paradise
Peak
Wooden
Swing Set



HOVERBOARDS

50% OFF

GOTRAX Hoverfly Ion Hoverboard

now: \$99.99

was: \$199.99

While supplies last. No rain checks.
Price shown reflects discount.



\$199⁹⁹

was: \$219.99

Hover-1 Chrome
Hoverboard



\$219⁹⁹

was: \$249.99

Hover-1 Ultra
Hoverboard and
Buggy Cart
Combo



SHOP MORE GREAT DEALS ANY TIME AT ACADEMY.COM

50% OFF

All Huffy Granite Mountain Bikes for the Family

now: \$79.99

was: \$159.99

* Also available in 20", 24", 26"
While supplies last. No rain checks.
Price shown reflects discount.



FREE PROFESSIONAL ASSEMBLY ON ALL BIKES

In-store purchases only.

50% OFF

All Game Tables

Price shown reflects discount.

\$249⁹⁹

was: \$499.99

Triumph 9' PowerGlide Shuffleboard



\$149⁹⁹

was: \$299.99

Triumph 5' Lumen-X Ice Air Hockey Table



\$99⁹⁹

was: \$199.99

Triumph CourtSide Basketball Shootout



UP TO \$100 OFF RIDE-ONS

\$299⁹⁹

was: \$349.99

Kid Trax 12V Dodge Pursuit Police Car



\$269⁹⁹

was: \$349.99

Kid Trax 12V CAT Bulldozer



\$249⁹⁹

was: \$349.99

Rollplay 12V Chevy Silverado



\$239⁹⁹

was: \$299.99

Razor MX350 Dirt Rocket 12" 1-Speed Electric Dirt Bike



BLACK FRIDAY STARTS NOW | OPEN 6AM FRIDAY

\$129⁹⁹

was: \$199.99



Spalding
44" Portable
Basketball Hoop

\$179⁹⁹

was: \$249.99



Spalding Angled
54" Portable
Basketball Hoop

UP
TO

**\$100
OFF**

Spalding
Basketball
Systems

SPALDING®

\$249⁹⁹

was: \$349.99



Spalding 54"
Portable
Basketball Hoop

\$299⁹⁹

was: \$399.99



Spalding 54"
In-Ground
Basketball Hoop

\$29⁹⁹

was: \$39.99

SRIXON Z-Star
Golf Balls

• 12-pack
• Price good 11/29/19 - 12/31/19



\$34⁹⁹

was: \$44.99

Callaway Chrome
Soft '18 Golf Balls
• 12-pack
• Also available in Truvis



\$149⁹⁹

was: \$219.99

Callaway 200s 6x Slope Laser
Rangefinder
• Price good 11/28/19 - 12/2/19



\$34⁹⁹

was: \$44.99

Bridgestone Golf
Tour B XS Golf Balls

• 12-pack
• Also available in: Rx,
Rxs and X Golf Balls



\$39⁹⁹

was: \$44.99

TaylorMade TP5
Golf Balls
• 12-pack



\$249⁹⁹

was: \$299.99

Bushnell Tour V4 Jolt
Laser Rangefinder
• Price good 11/27/19 - 12/7/19



Easton Gloves
and Bats

**50%
OFF**

Prices shown reflect discount.

Training Aids

\$99⁹⁹

was: \$199.99

Easton Beast
Speed 2-3/4
USSSA Baseball
Bat (-10)



\$34⁹⁹

was: \$69.99

Easton Youth Black
Pearl 12" Fastpitch
Infield/Outfield Glove



\$74⁹⁹

was: \$149.99

SKLZ Hurricane
Solo Swing Training
Machine

UP TO
50% OFF
CLEARANCE BASEBALL
WHEN YOU TAKE AN EXTRA 20% OFF

\$24⁹⁹

was: \$39.99

Brava 4' x 6' Junior
Soccer Goal



SHOP MORE GREAT DEALS ANY TIME AT **ACADEMY.COM**

UP TO 50% OFF CARDIO

Prices shown reflect discount.

\$649⁴⁹

MSRP: \$1,299.00*
ProForm Sport
6.0 Treadmill

SAVE \$650



\$449⁹⁹

was: \$599.99
ProForm
Endurance 520
Elliptical
While supplies last.
No rain checks.



UP TO 30% OFF STRENGTH

Prices shown reflect discount.

\$99⁹⁹

was: \$149.99
CAP Rubber Hex
Dumbbell Set with Rack



\$59⁹⁹

was: \$119.99
Marcy Weight
Bench Set



50% OFF

Century Freestanding and All Everlast
Boxing Equipment and Accessories

CENTURY.

EVERLAST



50% OFF

All Nutrition

Select Bluetooth Speakers

Prices shown reflect discount.

\$14⁹⁹

was: \$29.99
Altec Lansing Mini
H2O Waterproof
Bluetooth Portable
Speaker



\$99⁹⁹

was: \$199.99
ECOGEAR
EcoSoundstation
Waterproof Speaker
While supplies last.
No rain checks.



All BCG Flooring and
Fitness Accessories



30% OFF

All Duffel Bags and Sackpacks
was: \$9.99-59.99



BUY ONLINE, FREE PICKUP IN-STORE. GO TO ACADEMY.COM.

UP TO 40% OFF Footwear for the Family

Prices shown reflect discount.



\$44⁹⁹

Men's or Women's Nike Downshifter 9

MSRP: \$60.00*



\$49⁹⁹

Women's adidas Cloudfoam Pure

MSRP: \$70.00*



\$52⁴⁹

Men's Under Armour® Assert 8

MSRP: \$70.00*



\$29⁹⁹

Men's or Women's ASICS® Jolt 2

MSRP: \$55.00*



\$63⁷⁴

Men's or Women's Air Max Torch 4

MSRP: \$85.00*

\$49⁹⁹

Men's adidas Questar Flow

MSRP: \$75.00*



\$56²⁴

Men's or Women's Under Armour® Impulse

MSRP: \$75.00*

\$69⁹⁹

Men's or Women's ASICS® GEL-Quantum 180 4

MSRP: \$120.00*



\$49⁹⁹

Men's adidas Alphabounce RC 2

MSRP: \$80.00*



\$69⁹⁹

Women's ASICS® GEL-Quantum 9

MSRP: \$90.00*



KIDS

\$43⁴⁹

Kids' Nike Downshifter 9 GS

MSRP: \$58.00*



\$29⁹⁹

Kids' adidas Grand Court PS/GS

MSRP: \$50.00*



\$41²⁴

Kids' Under Armour® Assert 8 GS

MSRP: \$55.00*



\$99⁹⁹

Men's or Women's ASICS® GEL-Nimbus 21

MSRP: \$150.00*



SHOP MORE GREAT DEALS ANY TIME AT **ACADEMY.COM**



UP
TO

40% OFF

**adidas Soccer Cleats,
Basketball Shoes,
and Slides**

Adult adidas Goletto VI

• Firm-Ground

\$29⁹⁹

MSRP: \$40.00*



Adult adidas Own The Game

\$54⁹⁹

MSRP: \$65.00*



Adult adidas Adilette CF Slides

\$14⁹⁹

MSRP: \$25.00*



Kids' adidas Adilette Shower Slides

\$14⁹⁹

MSRP: \$20.00*



UP TO 40% OFF Fleece for the Family

Prices shown reflect discount.



Prices good 11/28/19 - 12/2/19.

MEN

\$27⁹⁹

MSRP: \$40.00*
Men's Tech™
1/2-Zip
Warmup Top



\$29⁹⁹

MSRP: \$45.00*
Men's Rival
Fleece Hoodie
Price good
11/29/19 - 12/2/19.



\$34⁹⁹

each

MSRP: \$55.00*

Women's Synthetic
Fleece Chenille
Graphic Hoodie or
Jogger Pants

Men's Armour®
Fleece Bar Logo Graphic
Hoodie or Pants



\$24⁹⁹

MSRP: \$40.00*

Boys' Armour®
Fleece Branded
Hoodie

WOMEN

\$29⁹⁹

MSRP: \$50.00*
Women's
Rival Fleece
Sportstyle
Graphic
Hoodie



\$29⁹⁹

MSRP: \$45.00*
Boys' Armour®
Fleece
Embossed
Hoodie



\$24⁹⁹

MSRP: \$46.00*
Boys' Toddler Set



BLACK FRIDAY STARTS NOW | OPEN 6AM FRIDAY



\$29⁹⁹
each

MSRP: \$45.00-60.00*

Men's or Women's
Essentials Fleece Tops
or Bottoms

\$24⁹⁹
each

MSRP: \$40.00-45.00*

Boys' Colorblock Fleece
Hoodie or Jogger Pants

UP TO
**50%
OFF**
Fleece for
the Family



Prices shown reflect discount.

\$29⁹⁹

was: \$39.99

Men's or Women's
Essentials 3-Stripes
Tricot Jacket

\$34⁹⁹

MSRP: \$45.00*

Men's or Women's
Tiro 19 Pants

\$29⁹⁵

was: \$34.99

Boys' Tiro 19 Pants



\$24⁹⁹
each

MSRP: \$34.00-40.00

Girls' Pieced
Crew Pullover or
Fleece Pants

Kids' Toddler
Track Set



KIDS



SHOP MORE GREAT DEALS ANY TIME AT **ACADEMY.COM**

UP TO
50% OFF
Fleece for
the Family



Prices shown reflect discount.



\$34⁹⁹ each
MSRP: \$55.00*

Women's Therma All Time
Swoosh Fleece Hoodie or
Tapered Pants

Men's Therma Fleece
Camo Hoodie or Pants

Prices good 11/28/19 - 11/30/19.

KIDS

\$24⁹⁹
was: \$34.99-40.00

Boys' Therma
Fleece Graphic
Hoodie or
Tapered
Graphic Pants
Kids' Toddler
Track Set



Men's Superset 1/4-Zip Pullover

\$29⁹⁹ each
MSRP: \$40.00-50.00*

Women's Funnel-Neck Fleece Hoodie



BLACK FRIDAY STARTS NOW | OPEN 6AM FRIDAY

25% OFF

Prices shown reflect discount.

Champion

\$30⁰⁰

was: \$40.00

Men's or Women's Champion
Powerblend Graphic Joggers

\$41²⁵

was: \$55.00

Men's Champion Powerblend
Graphic Hoodie

\$33⁷⁵

was: \$45.00

Women's Champion
Powerblend Fleece Hoodie

\$16⁹⁹

Men's or Women's
Realtree® Fleece
Hoodies



\$34⁹⁹ each

Women's Love & Pineapples
1/4-Zip Pullover or
Simply Southern
Fleece Hoodie





All '47 Brand Headwear
now: \$6.99-24.50
was: \$9.99-35.00
Prices shown reflect discount.

30% OFF

All Licensed Drinkware, Blankets, and Toys
now: \$13.99-34.99
was: \$19.99-49.99
Prices shown reflect discount.
Excludes YETI drinkwear.



\$24.99

was: \$44.99
Men's Stitches
MLB 1/4-Zip
Pullover



\$29.99

was: \$54.99
Men's '47 Brand
Pro Fleece Hoodie



SHOP OVER 100 TEAMS AT ACADEMY.COM

STARTING AT
\$24.99

Columbia
Over 50 Styles
In-Store and Online

Men's

Women's



\$14.99

was: \$19.99

Magellan Outdoors
Softshell Jackets



Men's

Women's



Boys'

Girls'

SHOP MORE GREAT DEALS ANY TIME AT ACADEMY.COM

BUY ONE GET ONE 50% OFF

Discount applied to item of equal or lesser value.

Men's Carhartt Midweight Signature Sleeve Logo Hoodie was: \$44.99

- Styles K288-316, K288-475
- Discontinued color shown



All Men's Wrangler Jeans was: \$22.99-74.99

- Excludes style 0013MWZ Rigid Cut™ Original Fit



Fishing Shirts was: \$14.99-29.99

Men's



Women's



Boys'



All Browning, Salt Life, or Costa Short-Sleeve Graphic T-Shirts was: \$16.99-19.99



BRAZOS

All Men's Brazos Apparel
now: \$17.99-49.99
was: \$29.99-79.99



40% OFF

Prices shown reflect discount. Additional offers and coupons do not apply.



Select Men's Levi's® Jeans
now: \$35.70-41.70
was: \$59.50-69.50



BLACK FRIDAY STARTS NOW | OPEN 6AM FRIDAY

MAGELLAN OUTDOORS DUCK BOOTS FOR THE FAMILY

Women's

\$19⁹⁹
each

was: \$24.99-29.99



Men's

Boys'

Girls'



\$59⁹⁹
each

was: \$79.99

Men's Columbia®
Buxton Peak™ Low
or Women's
Columbia®
Wahkeena™ Low

\$69⁹⁹
each

was: \$89.99

Men's Columbia®
Buxton Peak™
Mid Waterproof
or Women's
Wahkeena™ Mid
Waterproof

UP TO \$30 OFF BOOTS

\$59⁹⁹

was: \$69.99
SAVE \$10

Women's
Timberland
Dausette
Sneaker Boots



\$79⁹⁹

was: \$99.99
SAVE \$20

Women's
Timberland
Norwood Mid
Waterproof



\$79⁹⁹

was: \$99.99
SAVE \$20

Men's Sperry
Brewster Boots



\$89⁹⁹

was: \$109.99
SAVE \$20

Men's Sperry
Breakwater
Duck Boots



\$59⁹⁹

was: \$79.99
SAVE \$20

Men's CAT
Outline
Steel-Toe



\$69⁹⁹

was: \$99.99
SAVE \$30

Men's Rocky
Sports Core Rubber
Realtree Edge®
• Waterproof



\$89⁹⁹

was: \$104.99
SAVE \$15

Men's Justin
Stampede
Mossy Oak Brush
Non-Steel



\$99⁹⁹

was: \$119.99
SAVE \$20

Men's LaCrosse
Alpha Lite 16"
• Waterproof



SHOP MORE GREAT DEALS ANY TIME AT **ACADEMY.COM**

BEST DEALS OF THE YEAR!

25% OFF all Outdoor Gourmet grills, smokers & griddles

Prices shown reflect discount.

\$399⁹⁹

was: \$599.99
Outdoor Gourmet
Kamado Ceramic
Charcoal Grill

**SAVE
\$200**

\$349⁹⁹

was: \$499.99
Outdoor Gourmet
Triton XL Pellet Grill

**SAVE
\$150**

\$199⁹⁹

was: \$299.99
Outdoor Gourmet
4-Burner Griddle

**SAVE
\$100**



**FREE
PROFESSIONAL
ASSEMBLY
ON ALL GRILLS**
In-store
purchases only.

While supplies last. No rain checks.

GAS & WOOD

\$299⁹⁹

was: \$399.99
Oklahoma Joe's Longhorn
Combo Grill and Smoker



ELECTRIC

\$229⁹⁹

was: \$299.99
Masterbuilt MES140G
Bluetooth Digital
Electric Smoker



GAS

\$199⁹⁹

was: \$399.99
Char-Broil Performance Series
6-Burner Gas Grill



WOOD

\$149⁹⁹

was: \$199.99
New Braunfels
Hondo Classic
Charcoal Smoker



BUY ONLINE, FREE PICKUP IN-STORE. GO TO ACADEMY.COM.

\$4⁹⁹

Northpoint
Trading Fleece
Throw Blanket



MAGELLAN
OUTDOORS.

\$29⁹⁹

Magellan Outdoors
Flannel Lined
Rectangle
Sleeping Bag



\$69⁹⁹

Magellan Outdoors
RedRock Double
Sleeping Bag



BLANKETS

\$19⁹⁹

Includes free socks.



\$79⁹⁹

Rightline Gear
Range 2 Car
Top Carrier



\$39⁹⁹

Rightline Gear
Hitch Rack Dry
Bags



\$59⁹⁹

Magellan Outdoors
Folding Hitch Carrier



\$259⁹⁹

Car Top Cargo
18 cu. ft. Rooftop
Cargo Box

\$229⁹⁹
9 cu. ft.



\$24⁹⁹

Igloo Latitude 50
Cooler



\$34⁹⁹

Igloo Latitude 60
Roller Cooler



GIFTS FOR THE OUTDOORS



\$99⁹⁹

select Costa sunglasses
was: \$179.00-219.00



30% OFF

select Oakley and Ray-Ban sunglasses
starting at \$65.10

STARTS WEDNESDAY



Oakley Holbrook
Polarized Sunglasses



Ray-Ban Iconic
Aviator Sunglasses

\$99⁹⁹

was: \$149.99
Magellan Outdoors
Ice Box 50



\$129⁹⁹

was: \$199.99
Magellan Outdoors
Ice Box 75



\$199⁹⁹

was: \$399.99
Bounty Hunter Land
Star Metal Detector Set
• Includes: Land Star Metal Detector
(a \$399.99 value) and headphones,
Pinpointer, carry bag and pouch,
and digger tool (a \$175 value)



\$574.99 TOTAL VALUE



\$299⁹⁹

was: \$399.99
Pelican Sentinel Kayak Package
• Includes: Pelican Sentinel 100X Angler
9'5" Kayak (a \$399.99 value) and
Pelican Kayak Paddle (a \$49.99 value)

**SAVE
\$100**

\$59⁹⁹

was: \$89.99
Onyx Outdoor
A/M 24
Inflatable
Life Jacket
• Black only



\$449⁹⁹

was: \$599.99
Garmin
Striker Plus
9sv GPS
Fishfinder
• 9" screen



\$399⁹⁹

was: \$599.99
Lowrance
HOOK2-9
SplitShot US
Lakes Fishfinder
• 9" screen



\$49⁹⁹

was: \$99.99
iProtec Rechargeable
Flashlight
5,000-LUMEN



\$99⁹⁹

Bubba Blade 110V
Electric Fillet Knife

BUBBA



Buy a Bubba Blade
110V Electric Fillet Knife,
get a Fillet Table

FREE

Rite-Hite Multipurpose
Fillet Table



\$50 VALUE

SHOP MORE GREAT DEALS ANY TIME AT **ACADEMY.COM**

GIFTS FOR THE HUNT

\$99⁹⁹

was: \$149.99

3 PK.



Wildgame Innovations
Terra Extreme IR
Game Cameras
• 14MP resolution
While supplies last.

**SAVE
\$50**

\$149⁹⁹

was: \$399.99

Carbon Express
Covert Tyrant
Crossbow Set
• Speed: 350 fps

**SAVE
\$250**



• Includes: rope cocker, quiet crank
cocking wench, quick-detach 3-bolt
quiver, and 4x32 scope

Price After Rebate

\$79⁹⁹

now: \$129.99

was: \$179.99

Moultrie XV7000i
Verizon or XA7000i
ATT Cellular Game
Camera

• 20MP resolution
• 0.3-second trigger speed
• 80' range

\$50 BACK
Mail-In Rebate
Ends 1/31/20



\$139⁹⁹

was: \$249.99

Leupold RX-950 6x Digital
Laser Rangefinder



\$139⁹⁹

was: \$319.99

X-Stand 1-2x20 Night Vision
Binoculars



\$19⁹⁹

was: \$39.99

Tactical Performance
Gun Case



\$39⁹⁹

was: \$59.99

Tactical Performance
Deluxe 2-Gun Case

All Fobus Holsters
starting at \$17.49



Firearm not included.

**30%
OFF**

All Tannerite
starting at \$4.19



All Tactical Performance
Cleaning Kits
starting at \$6.99



\$69⁹⁹

was: \$79.99

Stack-On 8-Gun
Security Cabinet



Contents not included.

\$599⁹⁹

was: \$999.99

SAVE \$400

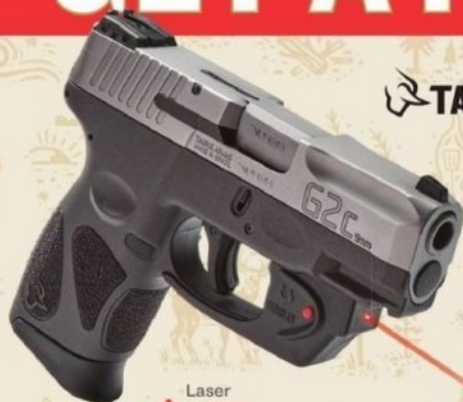
Cannon Safe
Valley Forge Series
64-Gun Safe
• Fire protected
30 minutes at 1,200°F



Contents not included.

BLACK FRIDAY STARTS NOW | OPEN 6AM FRIDAY

BUY A Taurus G2C Handgun with Viridian Laser GET A FREE Heritage Rough Rider Revolver



Laser
**\$132
VALUE**

TAURUS

\$299⁹⁹

Taurus G2C Handgun with Stainless Steel Slide and Viridian Red Laser
• Caliber: 9mm
• Capacity: 12



Heritage Rough Rider 22 LR Handgun with Patriotic Grips
• Caliber: 22 LR
• Capacity: 6

\$179⁹⁹ VALUE

Limit 3 per person. While supplies last. No rain checks.
Offer ends 11/30/19. Offer not available in Illinois. Free item is for in-store purchases only.

\$9⁹⁹

was: \$13.99

SIG SAUER Elite V-Crown 9mm JHP Handgun Ammo
• 124-gr.
• 20 rd.



\$14⁹⁹

was: \$19.99

Hornady Black 6.5 Creedmoor BTHP Rifle Ammo
• 140-gr.
• 20 rd.



Price After Rebate

\$32⁴⁹

now: \$44.99
was: \$59.99

Federal Black Pack Ammo
• 250 rd.
• 9mm
• 13.0¢ per rd.
• Additional calibers available
While supplies last.
No rainchecks.



\$179⁹⁹ each

was: \$189.99

Maverick 88 All Purpose Pump Shotguns
• Gauge: 12, 20
• Capacity: 5, 6

SAVE \$10



\$299⁹⁹

was: \$379.99

Mossberg 590 Shockwave Pump Shotgun
• Gauge: 12
• Capacity: 6
While supplies last.
No rain checks.

SAVE \$80



\$329⁹⁹ each

was: \$429.99

Yildiz SPZ ME Over-and-Under Shotguns
• Gauge: 12, 20
• Capacity: 2

SAVE \$100



\$349⁹⁹

was: \$429.99

Ruger American Predator Rifle
• Caliber: 6.5 Creedmoor
• Capacity: 4

SAVE \$80



\$449⁹⁹

was: \$529.99

Ruger PC Carbine Rifle
• Caliber: 9mm
• Capacity: 17
While supplies last.
No rain checks.

SAVE \$80

KEEP IT SAFE. GET A FREE CABLE LOCK WITH THE PURCHASE OF ANY LONG GUN.

\$12.50 BACK
per box
Mail-In Rebate
Ends 12/3/19
Limit 8 boxes,
minimum 2.



\$99⁹⁹ per tin

was: \$149.99

Monarch Steel Ammo Tin
• Available in: 9mm (800 rd. 12.5¢ per rd.), 223 Rem (520 rd. 19.2¢ per rd.)



While supplies last.
No rain checks.

\$119⁹⁹ per can

was: \$179.99

Frontier Hollow Point Ammo
• 420 rd.
• Available in: 5.56 Nato 28.5¢ per rd. and 223 Rem 28.5¢ per rd.
While supplies last.
No rain checks.



SHOP MORE GREAT DEALS ANY TIME AT **ACADEMY.COM**

now: \$349.99
was: \$479.99

Smith & Wesson M&P
Shield M2.0 Handgun with
CT Tactical Light and Lock Box
• Caliber: 9mm
• Capacity: 8

\$50 BACK
Online Rebate
Ends 12/8/19

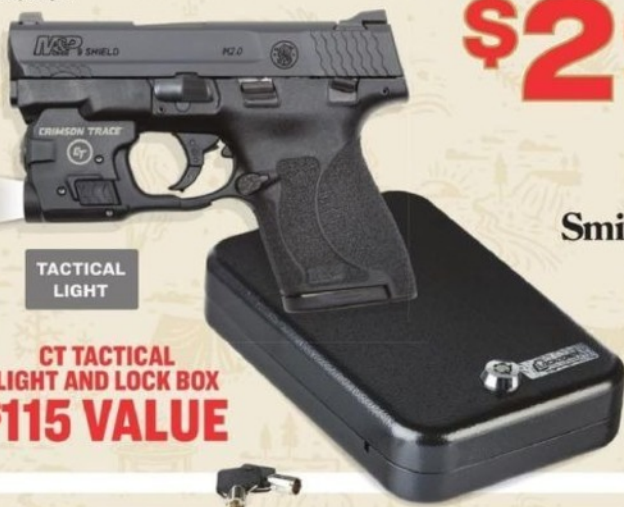
YOUR CHOICE
Price After Rebate
\$299⁹⁹

now: \$349.99
was: \$479.99

Smith & Wesson M&P
Shield M2.0 Handgun with EDC
Kit and Crimson Trace Laser
• Caliber: 9mm
• Capacity: 8

\$50 BACK
Online Rebate
Ends 12/8/19

KIT
\$75 VALUE



**TACTICAL
LIGHT**

**CT TACTICAL
LIGHT AND LOCK BOX**
\$115 VALUE



Smith & Wesson

**LASER
SIGHT**



While supplies last. No rain checks.

KEEP IT SAFE. GET 10% OFF ANY SAFE WITH FIREARM PURCHASE.

\$349⁹⁹

\$299⁹⁹

\$229⁹⁹



\$50

Academy Gift Card
with purchase.
OFFER ENDS 11/30/19.

now: \$349.99
was: \$429.99
Smith & Wesson Model
642 Airweight Revolver
• Caliber: 38 Special • P



\$40

Academy Gift Card
with purchase.
OFFER ENDS 11/30/19.

now: \$299.99
was: \$379.99
Smith & Wesson Victory
Rimfire Handgun
• Caliber: 22 LR



\$50

Academy Gift Card
with purchase.
OFFER ENDS 11/30/19.

Price after rebate: \$229.99
now: \$279.99
was: \$369.99
Smith & Wesson M&P
Shield EZ Handgun
• Caliber: 380 ACP
While supplies last. No rain checks.



\$75

Academy Gift Card
with purchase.
OFFER ENDS 11/30/19.

now: \$349.99
was: \$499.99
Smith & Wesson M&P
M2.0 Handgun
• Caliber: 9mm
While supplies last. No rain checks.



\$50

Academy Gift Card
with purchase.
OFFER ENDS 11/30/19.

now: \$299.99
was: \$329.99
Smith & Wesson M&P
Shield FDE Handgun
• Caliber: 9mm
While supplies last. No rain checks.



\$75

Academy Gift Card
with purchase.
OFFER ENDS 11/30/19.

now: \$229.99
was: \$329.99
Smith & Wesson M&P
Bodyguard Handgun
• Caliber: 380 ACP



now: \$349.99
was: \$379.99
Ruger SR22 Handgun
with American Flag
Cerakoted Slide
• Caliber: 22 LR



now: \$299.99
was: \$329.99
Ruger Security-9 Handgun
with American Flag
Cerakoted Slide
• Caliber: 9mm



now: \$229.99
was: \$249.99
Ruger EC9s
Handgun
• Caliber: 9mm

BLACK FRIDAY DEALS ARE NOW LIVE | STORES OPEN 8AM TO 11PM TUESDAY & WEDNESDAY

BLACK FRIDAY STARTS NOW

OPEN
FRIDAY AT
6AM

BEST OUTDOOR DEALS OF THE YEAR



BUY ONE, GET ONE

**50%
OFF**

All Magellan Outdoors
Camo Apparel

Discount applied to item of equal or lesser value.
Excludes men's and women's Hart Creek hoodies and Boone jackets.



**20%
OFF**

All Magellan Outdoors
Tents and Sleeping Bags



\$39⁹⁹

was: \$59.99

Walker's Razor
Electronic Muff
with Flag Patch



\$99⁹⁹

was: \$219.99

Nikon
4-12x40 BDC
Riflescope



Nikon®

\$99⁹⁹

was: \$149.99

SPYPOINT
LINK-MICRO
4G VZN or
Nationwide Cellular
Game Camera
• 10MP resolution
• 0.5-second trigger speed
• 80' flash range



\$299⁹⁹

was: \$599.99

Cannon Safe
Valley Forge Series
24-Gun Safe
• Fire protected
30 minutes
at 1,200°F

**SAVE
\$300**



\$199⁹⁹

was: \$299.99

CenterPoint
Mercenary
Whisper 390

**SAVE
\$100**



- Speed: 390 fps
- Includes: 4x32 scope,
3 bolts, rope cocker

**20%
OFF**

Rods and Reels





CHRISTMAS.

GIFT GUIDE

Your go-to store for the
gear they really want.

WWW.ACADEMY.COM/GIFTGUIDE



SPEND \$250

on your Academy Sports + Outdoors
Credit Card between
11/24/19 and 12/24/19

— AND —

GET A \$25 OFF COUPON*

to be used only in Academy
store locations between
1/4/20 and 1/31/20

**DON'T HAVE THE ACADEMY SPORTS + OUTDOORS CREDIT CARD YET?
ASK A TEAM MEMBER HOW TO APPLY.**

*Subject to credit approval. Valid one time only. Duplicate offers will not be accepted. Maximum of an in-store-only coupon for up to \$25.00 off a future purchase. Offer will not be reissued if lost, stolen, or destroyed or with return/refund of merchandise. The entire transaction amount after discount must be placed on the Academy Sports + Outdoors Credit Card. In-store coupon can only be redeemed at Academy physical store locations. Cannot be redeemed at academy.com. Valid on purchases made between 1/24/19 and 12/24/19. Academy Sports + Outdoors Credit Card accounts are issued by Comenity Capital Bank.