

# BLACK FRIDAY SNEAK PEEK



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SAVE UP TO 50%  
STARTS 11/1



\*Offers valid 11/1/2019-11/18/2019 at 5:59am ET, unless otherwise noted.  
\*See page 3 for important details.

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# \$130 LAPTOP. IT'S GO TIME!



**DOORBUSTERS START  
THANKSGIVING 10AM ET**



**DOORBUSTER 11AM ET, 11/29**

**A: Inspiron 14 3000 Laptop**

Est. value\* \$249.99 | Save \$120

**\$129<sup>99</sup>**

Intel® Celeron® processor, Windows 10 Home in S mode, 4GB memory\*, 64GB hard drive\*

\*Limited quantities at this price.



**LOWEST  
PRICE EVER**

**DOORBUSTER 7PM ET, 11/28**

**D: Inspiron Small Desktop**

Est. value\* \$449.99 | Save \$170

**\$279<sup>99</sup>**

9th Gen Intel® Core™ i3 processor, Windows 10 Home, 4GB memory, 1TB hard drive\*

\*Limited quantities at this price.

**DOORBUSTER 8AM ET, 11/29**

**B: Inspiron 11 3000  
2-in-1 Laptop**

Est. value\* \$349.99 | Save \$150

**\$199<sup>99</sup>**

7th Gen AMD A9 processor, Windows 10 Home in S mode, 4GB memory\*, 64GB hard drive\*

\*Limited quantities at this price.

**DOORBUSTER 10AM ET, 11/28**

**C: Dell 24 Gaming Monitor -  
S2419HGF**

Est. value\* \$299.99 | Save \$200

**\$99<sup>99</sup>**

23.8" LED-backlit gaming monitor, Full HD 1920 x 1080 at 144Hz, AMD FreeSync™

\*Limited quantities at this price.



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\*See page 2 for important details.

<sup>Δ</sup>See page 2 for important financing details.

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# EPIC BLACK FRIDAY DEALS

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LIMITED QUANTITIES

THANKSGIVING DOORBUSTERS START 10AM ET.  
BLACK FRIDAY HOURLY DOORBUSTERS  
8AM ET- 10PM ET.

LOWEST  
PRICE EVER



## DOORBUSTER 10PM ET, 11/28

### A: Dell G5 Gaming Desktop

Est. value\* \$629.99 | Save \$130

**\$499<sup>99</sup>**

9th Gen Intel Core i3 processor,  
Windows 10 Home, 8GB memory,  
1TB hard drive\* Radeon™ RX 560X Graphics

\*Limited quantities at this price.

## DOORBUSTER 2PM ET, 11/28

### B: New Inspiron 15 5000 2-in-1 Laptop

Est. value\* \$749.99 | Save \$150

**\$599<sup>99</sup>**

10th Gen Intel® Core™ i5 processor,  
Windows 10 Home, 8GB memory\*,  
256GB SSD\*

\*Limited quantities at this price.

## DOORBUSTER 8PM ET, 11/29

### C: Inspiron 15 5000 Laptop

Est. value\* \$749.99 | Save \$250

**\$499<sup>99</sup>**

AMD Ryzen™ 7 processor, Windows 10 Home,  
8GB memory\*, 256GB SSD\*

\*Limited quantities at this price.

**NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS ON ALL PURCHASES WHEN YOU  
SPEND \$299 OR MORE WITH DELL PREFERRED ACCOUNT.<sup>A</sup> VISIT [DELL.COM/DPA](https://www.dell.com/dpa)**

Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full within the deferred interest period. Limited-time offer for qualified customers.

Offers valid 11/18/19-11/30/19 at 5:59am ET, unless otherwise noted.

<sup>A</sup>**DELL PREFERRED ACCOUNT (DPA):** Offered to U.S. residents by WebBank, Member FDIC, who determines qualifications for and terms of credit. Taxes, shipping, and other charges are extra and vary. Payments equal 3% of the New Balance or \$20, whichever is greater, shown on the monthly billing statement. Minimum Interest Charge is \$2.00.

**NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS ON THESE QUALIFYING PRODUCTS: PURCHASES \$699 OR MORE**

**NO INTEREST IF PAID IN FULL WITHIN 12 MONTHS** on the qualifying products listed above is a no interest if paid in full by January, 2021 financing promotion available at time of purchase from 11/28/2019 through 12/23/2019. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in January, 2021.

**NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS ON THESE QUALIFYING PRODUCTS: PURCHASES \$299 OR MORE**

**NO INTEREST IF PAID IN FULL WITHIN 6 MONTHS** on the qualifying products listed above is a no interest if paid in full by July, 2020 financing promotion available at time of purchase from 11/28/2019 through 12/23/2019. Refurbished and/or used purchases do not qualify for promotions. Interest will be charged to your account from the transaction posting date if the purchase balance is not paid in full by your Payment due date in July, 2020.

**FOR ALL NO INTEREST IF PAID IN FULL WITHIN 6 OR 12 MONTHS OFFERS:** Minimum monthly payments are required, but may not pay your purchase in full by the end of the promotional period due to purchase amount, promotional length, additional purchases or allocation of payments in excess of the minimum payment. If not paid by end of promotional period, account balance and new purchases will be subject to the Standard APR rates, which range from 19.24% - 29.99% variable APR, as of 10/29/2019, depending on creditworthiness. Offers subject to credit approval and may be changed without notice. Minimum purchase amount may be required.

\*Offers subject to change, not combinable with all other offers. Taxes, shipping, and other fees apply. Free shipping offer valid in Continental U.S. (excludes Alaska and P.O. Box addresses). Offer not valid for Resellers. Dell reserves the right to cancel orders arising from pricing or other errors. Extended Returns on purchases made 11/1/2019 to 12/25/2019, return deadline is 1/15/2020 or 30 days from invoice date, whichever is later. Exceptions to Dell's standard return policy still apply, and certain products are not eligible for return at any time. Television returns are subject to restocking fees. See Dell.com/returnpolicy. Premium Support Promo: 4 year support must be selected during checkout to qualify for discount. Offer applies to support added with new PC purchase. Offer ends 12/10/20. Promotional eGift Card arrives via email 10-20 days from ship date. Expires in 90 days (except where prohibited by law). See Dell.com/giftcard/promoterms. Est Value is Dell's estimate of product value based on industry data, including the prices at which third-party retailers have offered or valued the same or comparable products, in its most recent survey of major online and/or offline retailers. Third-party retailer data may not be based on actual sales. Rewards are issued to your online Dell Rewards Account (available via your Dell.com My Account) typically within 30 business days after your order's ship date. Rewards accrue on every purchase made on Dell.com. 6% rewards only available on Dell Preferred Account purchases; 3% rewards on all other purchases which activate after you purchase \$500 in products in a 12-month period. Base products only eligible for up to 3% rewards. Total rewards earned may not exceed \$2,000 within a 3 month period. Rewards expire in 90 days (except where prohibited by law). \*Current rewards balance\* amount may not reflect the most recent transactions. Check Dell.com My Account for your most up-to-date rewards balance. Expedited Delivery not available on certain TVs, monitors, batteries and adapters, and is available in Continental (except Alaska) U.S. only. Other exceptions apply. Not valid for resellers and/or online auctions. See Dell.com/rewardsfaq. Hard Drive capacity varies with preloaded material and will be less. System memory may be used to support graphics, depending on system memory size and other factors. Premium Support Promo: 4 year support must be selected during checkout to qualify for discount. Offer applies to support added with new PC purchase. Limited time offer. Microsoft and Windows are trademarks of Microsoft Corporation in the U.S. and/or other countries. Screens simulated, subject to change. Windows Store apps sold separately. App availability and experience may vary by market. Copyright © 2019 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. 320563



**DOORBUSTER 6PM ET, 11/29****D: Inspiron Desktop with Dell 24 Monitor - SE2419H**

Est. value\* \$799.98 | Save \$299.99

**\$499<sup>99</sup>**

9th Gen Intel Core i5 processor,  
Windows 10 Home, 8GB memory, 1TB hard drive\*  
23.8" LED-backlit monitor, Full HD 1920 x 1080,  
ultrathin bezels

\*Limited quantities at this price.



23.8"

**DOORBUSTER 5PM ET, 11/29****E: Inspiron 17 3000 Laptop**

Est. value\* \$609.99 | Save \$210

**\$399<sup>99</sup>**

AMD Ryzen™ 5 processor, Windows 10 Home,  
8GB memory\*, 1TB hard drive\*

\*Limited quantities at this price.



17.3"

**DOORBUSTER 3PM ET, 11/28****F: McAfee Anti-Virus 1 PC - Download**

Est. value\* \$39.99 | Save \$35

**\$4<sup>99</sup>**

\*Limited quantities at this price.

**DOORBUSTER 11PM ET, 11/28****G: Dell Thunderbolt Dock - TB16 with 180W Adapter**

Est. value\* \$319.99 | Save \$174

**\$145<sup>99</sup>**

\*Limited quantities at this price.

F

**DOORBUSTER 2PM ET, 11/29****H: XPS 13 Laptop**

Est. value\* \$1,199.99 | Save \$400

**\$799<sup>99</sup>**

8th Gen Intel® Core™ i5 processor,  
Windows 10 Home, 8GB memory\*, 256GB SSD\*

\*Limited quantities at this price.



G



13.3"

H

**DOORBUSTER 11AM ET, 11/29****I: Ultimate Ears MEGABOOM Bluetooth Speaker**

Est. value\* \$199.99 | Save \$100

**\$99<sup>99</sup>**

\*Limited quantities at this price.

**50% OFF**

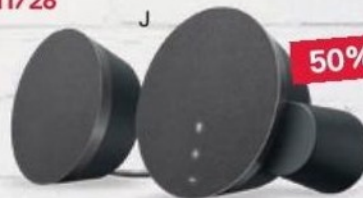
I

**DOORBUSTER 10AM ET, 11/28****J: Logitech MX Sound Bluetooth Speakers**

Est. value\* \$99.99 | Save \$50

**\$49<sup>99</sup>**

\*Limited quantities at this price.



J

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Speed, security, durability, and  
great design—you can have it all.



\*See page 2 for important details.

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# BIGGEST BLACK FRIDAY EVER



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THANKSGIVING 10AM ET

LOWEST PRICE  
EVER



## DOORBUSTER 10AM ET, 11/29

### A: Inspiron 15 3000 Laptop

Est. value\* \$299.99 | Save \$70

**\$229<sup>99</sup>**

7th Gen AMD A6 processor,  
Windows 10 Home, 4GB memory\*,  
500GB hard drive\*

\* Limited quantities at this price.

## DOORBUSTER 6PM ET, 11/28

### B: New Inspiron 15 5000 Laptop

Est. value\* \$649.99 | Save \$250

**\$399<sup>99</sup>**

10th Gen Intel® Core™ i5 processor,  
Windows 10 Home, 8GB memory\*,  
256GB SSD\*

\* Limited quantities at this price.

## DOORBUSTER 11AM ET, 11/29

### C: New Dell G3 15 Laptop

Est. value\* \$799.99 | Save \$200

**\$599<sup>99</sup>**

9th Gen Intel® Core™ i5 processor,  
Windows 10 Home, 8GB memory\*, 1TB Hybrid  
Hard Drive, 3GB NVIDIA® GeForce® GTX 1050,  
FHD Display

\* Limited quantities at this price.



## DOORBUSTER 2PM ET, 11/28

### D: LG 65" 4K Smart HDR Ultra

HDTV - 65UM6900PUA + \$50

Dell Promo eGift Card\*

Est. value\* \$649 | Save \$170

**\$479**

\* Limited quantities at this price.

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# BLACK FRIDAY GAME-CHANGING DEALS

UP TO 50% OFF  
DEALS NOW

DOORBUSTER 10PM ET, 11/28

**A: Alienware 25 Gaming  
Monitor - AW2518HF**

Est. value\* \$499.99 | Save \$220

**\$279<sup>99</sup>**

24.5" Full HD gaming monitor, 1920x1080 resolution at 240Hz, AMD FreeSync™ technology

\*Limited quantities at this price.

24.5"

A

50% OFF



B



C



D

**B: Alienware Wireless  
Gaming Headset - AW988**

Est. value\* \$229.99 | Save \$60

**\$169<sup>99</sup>**

**C: Alienware Elite Gaming  
Backpack 17**

Est. value\* \$99.99 | Save \$50

**\$49<sup>99</sup>**

**D: Alienware Gaming  
Keyboard & Mouse Bundle**

Est. value\* \$169.98 | Save \$59.99

**\$109<sup>99</sup>**

Includes Alienware Pro Gaming Keyboard  
- AW768 & Alienware Advanced Gaming  
Mouse - AW558

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SPEND \$699 OR MORE WITH DELL PREFERRED ACCOUNT.<sup>A</sup> VISIT [DELL.COM/DPA](https://www.dell.com/dpa)**

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\*See page 2 for important details.

<sup>A</sup>See page 2 for important financing details.



GAMING



DOORBUSTER 9AM ET, 11/29

**E: New Alienware Aurora**

Est. value\* \$2,079.99 | Save \$380

**\$1,699<sup>99</sup>**

9th Gen Intel® Core™ i7-9700K processor, Windows 10 Home, 16GB memory\*, 512GB SSD, 8GB NVIDIA® GeForce RTX™ 2080 SUPER, Alienware™ High Performance Liquid Cooling

\*Limited quantities at this price.

DOORBUSTER 9AM ET, 11/29

**F: New Alienware m17 Laptop**

Est. value\* \$2,409.99 | Save \$510

**\$1,899<sup>99</sup>**

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory\*, 512GB SSD, 8GB NVIDIA® GeForce RTX™ 2070, FHD 144Hz Display with Tobii Eyetracking Technology

\*Limited quantities at this price.

DOORBUSTER 8PM ET, 11/28

**G: Dell G7 15 Laptop**

Est. value\* \$1,499.99 | Save \$400

**\$1,099<sup>99</sup>**

9th Gen Intel® Core™ i7 processor, Windows 10 Home, 16GB memory\*, 256GB SSD + 1TB hard drive, 6GB NVIDIA® GeForce® GTX 1660Ti, FHD Display

\*Limited quantities at this price.

\*See page 2 for important details.

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# THE PERFECT DEALS FOR YOU

BLACK FRIDAY  
LOWEST PRICES EVER



**DOORBUSTER 12PM ET, 11/29**

**A: New XPS 13 2-in-1 Laptop**

Est. value\* \$1,399.99 | Save \$250

**\$1,149<sup>99</sup>**

10th Gen Intel® Core™ i5 processor,  
Windows 10 Home, 8GB memory\*, 256GB SSD\*

\*Limited quantities at this price.

**DOORBUSTER 2PM ET, 11/29**

**B: Dell G5 15 Laptop**

Est. value\* \$949.99 | Save \$300

**\$649<sup>99</sup>**

9th Gen Intel® Core™ i5 processor,  
Windows 10 Home, 8GB memory\*, 128GB  
SSD + 1TB hard drive, 4GB NVIDIA® GeForce®  
GTX 1650, FHD display.

\*Limited quantities at this price.

**DOORBUSTER 10AM ET, 11/28**

**C: Inspiron 15 3000 Laptop**

Est. value\* \$299.99 | Save \$100

**\$199<sup>99</sup>**

Intel® Celeron® processor, Windows 10 Home,  
4GB memory\*, 1TB hard drive\*

\*Limited quantities at this price.

**ACCIDENTS? COVERED. WITH PREMIUM SUPPORT PLUS, REPAIRS ARE COVERED!  
THAT INCLUDES DROPS, SPILLS OR ELECTRICAL SURGES. ADD 4 YEARS FOR THE  
PRICE OF 3 ON SELECT PCs\*. LEARN MORE AT [DELL.COM/PREMIUMSUPPORTPLUS](https://www.dell.com/premiumsupportplus)**

\*See page 2 for important details.





D 23.8"

50% OFF

**DOORBUSTER 10AM ET, 11/28**  
**D: Dell 24 Monitor - SE2419H**

Est. value\* \$199.99 | Save \$100

**\$99<sup>99</sup>**

23.8" LED-backlit monitor, Full HD 1920 x 1080, ultrathin bezels

\*Limited quantities at this price.



E



**DOORBUSTER 9AM ET, 11/29**  
**E: Inspiron Desktop**

Est. value\* \$799.99 | Save \$300

**\$499<sup>99</sup>**

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 12GB memory, 512GB SSD\*

\*Limited quantities at this price.

17.3"



F

**F: New Inspiron 17 3000 Laptop**

Est. value\* \$679.99 | Save \$80

**\$599<sup>99</sup>**

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory\*, 1TB hard drive\*

LOWEST PRICE  
EVER



14"

G

**G: New Inspiron 14 5000 2-in-1 Laptop**

Est. value\* \$749.99 | Save \$100

**\$649<sup>99</sup>**

10th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory\*, 256GB SSD\*

21.5"



H

**DOORBUSTER 1PM ET, 11/29**  
**H: Inspiron 22 3000 Touch All-in-One**

Est. value\* \$699.99 | Save \$270

**\$429<sup>99</sup>**

8th Gen Intel® Core™ i3 processor, Windows 10 Home, 20GB memory: 4GB+16GB Intel® Optane™ memory, 1TB hard drive\*

\*Limited quantities at this price.

15.6"



**I: New XPS 15 Laptop**

Est. value\* \$1,099.99 | Save \$100

**\$999<sup>99</sup>**

9th Gen Intel® Core™ i5 processor, Windows 10 Home, 8GB memory\*, 256GB SSD\*

\*See page 2 for important details.

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# SAVE BIG ON TOP TECH

**BLACK FRIDAY  
SAVE UP TO 50%**

**A: Dell UltraSharp 27  
InfinityEdge Monitor - U2717D**

Est. value\* \$599.99 | Save \$320

**\$279<sup>99</sup>**

27" InfinityEdge monitor, QHD (2560 x 1440) at 60Hz, Height adjustable and Pivot/Tilt/Swivel

**50% OFF**

27"

A

**B: Dell Wireless Keyboard  
and Mouse - KM636**

Est. value\* \$49.99 | Save \$20

**\$29<sup>99</sup>**

B

C



D



**C: Amazon Echo Show 5**

Add entertainment to any room! Catch up on news and sports highlights, watch movie trailers and more.

*\*Check Dell.com for Holiday Pricing*

**D: Amazon Echo Smart Speaker  
(3rd Gen)**

Hands-free and always on, Echo can hear you from across the room - even while music is playing.

*\*Check Dell.com for Holiday Pricing*





**DOORBUSTER 11PM ET, 11/28**  
**E: VIZIO 65" 4K Smart HDR**  
**Ultra HDTV - M658-G1 + \$50**  
**Dell Promo eGift Card\***

Est. value\* \$999.99 | Save \$360

**\$639<sup>99</sup>**

\*Limited quantities at this price.

**\$25 DELL PROMO eGIFT CARD\***

**F: VIZIO SB3621N-E8**  
**Sound Bar System**

Est. value\* \$149.99 | Save \$50

**\$99<sup>99</sup>**

Valid 11/22-12/1

\*Limited quantities at this price.

**G: Bose SoundTouch 10**  
**Wireless Music System**

Est. value\* \$199 | Save \$100

**\$99**

Valid 11/24-12/29 while supplies last

**H: Amazon Fire TV Stick 4K**  
**(2nd Gen)**

Est. value\* \$49.99 | Save \$25

**\$24<sup>99</sup>**

Valid 11/28-12/2

**I: JBL Charge 4**  
**Bluetooth Speaker**

Est. value\* \$179.95 | Save \$80

**\$99<sup>95</sup>**

Valid 11/28-12/1

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# HOT SAVINGS ON THE BEST BRANDS

BLACK FRIDAY  
SAVE UP TO 50%



**A: Google Home Mini Smart Speaker (Gen 1)**

Est. value\* \$49 | Save \$30

**\$19**

Valid 11/28-12/4



**B: Google Nest Learning Thermostat**

Est. value\* \$249 | Save \$70

**\$179**

Valid 11/28-12/4



**C: Google Nest Hello Doorbell**

Est. value\* \$229 | Save \$50

**\$179**

Valid 11/28-12/4

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ON ELIGIBLE PURCHASES WITH FINANCING<sup>Δ</sup> AND EXCLUSIVE OFFERS.

\*See page 2 for important details.

<sup>Δ</sup>See page 2 for important financing details.





**D: Nintendo Switch Lite**

Designed specifically for handheld play – jump into your favorite games wherever you happen to be.

**\$199<sup>99</sup>**



**E: Xbox One S 1TB All-Digital Edition Console**

Go all digital with disc-free gaming and build a library of digital games in the cloud.

\* Check [Dell.com](https://Dell.com) for Holiday Pricing



**F: Amazon Echo Dot Smart Speaker (3rd Gen)**

Est. value\* \$49.99 | Save \$27.99

**\$22**

Valid 11/28 -12/4



**G: New Fitbit Versa 2 Smart Watch**

Est. value\* \$199.95 | Save \$50

**\$149<sup>95</sup>**

Amazon Alexa built-in

Valid 11/21-12/2

\*See page 2 for important details.

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SHIPPING

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